REALFUND

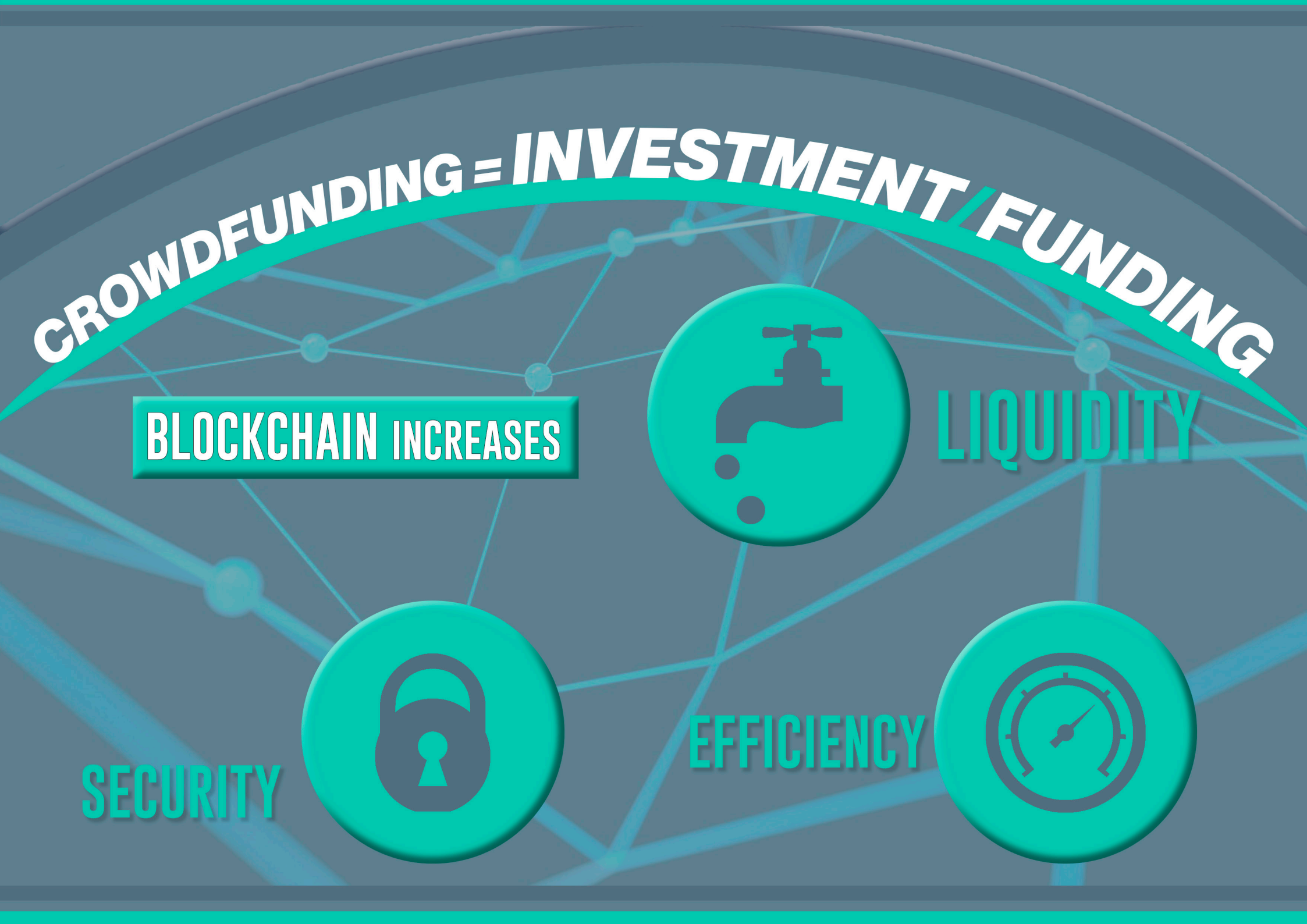
HELPING FUND REAL ESTATE PROJECTS WITH BLOCKCHAIN

THE REAL ESTATE INVESTMENT REVOLUTION

SMALL REAL ESTATE DEVELOPERS

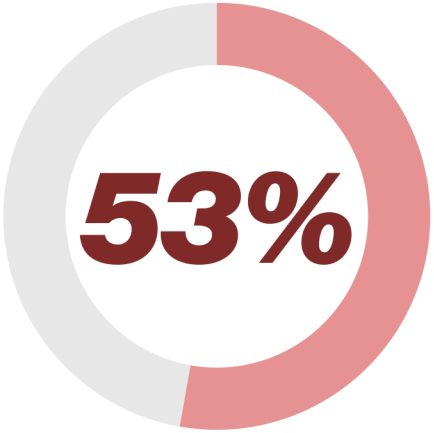
RETAIL INVESTORS

USING BLOCKCHAIN TECHNOLOGY SOLUTIONS

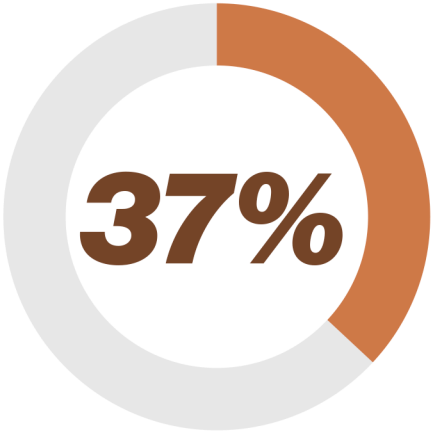

CROWDFUNDING = INVESTMENT FUNDING
BLOCKCHAIN INCREASES
LIQUIDITY
SECURITY
EFFICIENCY

PAINS FOR REAL ESTATE DEVELOPERS

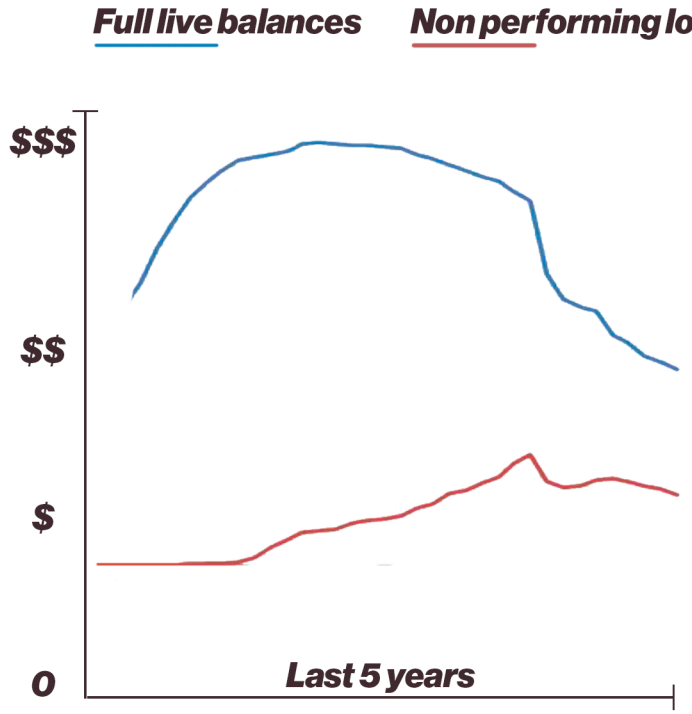
SOURCE: BRICKVEST NOV 2019



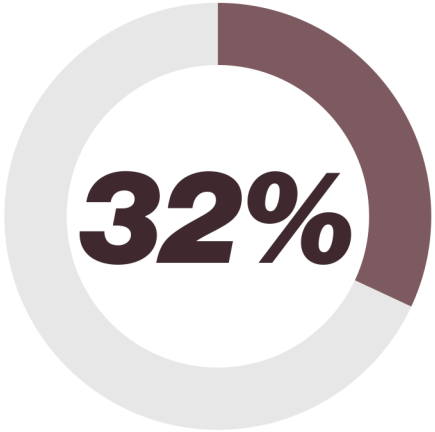
RED: Funding difficulties



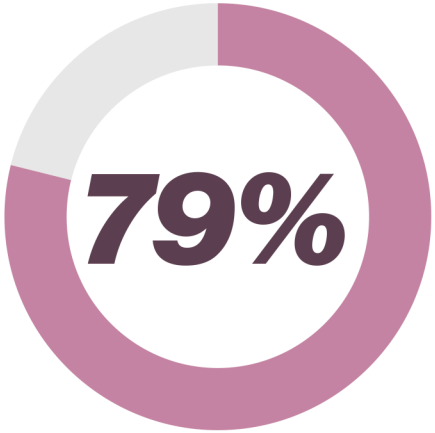
International debt market access



BANK CREDIT
for Real Estate Developers
data from Banco de España



INVESTORS: Sourcing difficulties

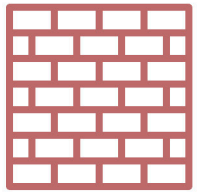


Lack of digitalization

FINDING SOLUTIONS

PAIN #1

ENTRY BARRIERS for small/medium Investors and Entrepreneurs and lack of funding available for developers



GAIN #1

CROWDFUNDING/ CROWDLENDING

Allowing all kind of players

PAIN #2

LACK of information and transparency for investors

GAIN #2

BLOCKCHAIN: Open and inmutable information

Trust between peers

PAIN #3

POOR LIQUIDITY

GAIN #3

BLOCKCHAIN: Tokenization

Allowing to trade with tokens

TAKING PART OF THE DIGITAL AGE

NETWORKING

CROWDLENDING

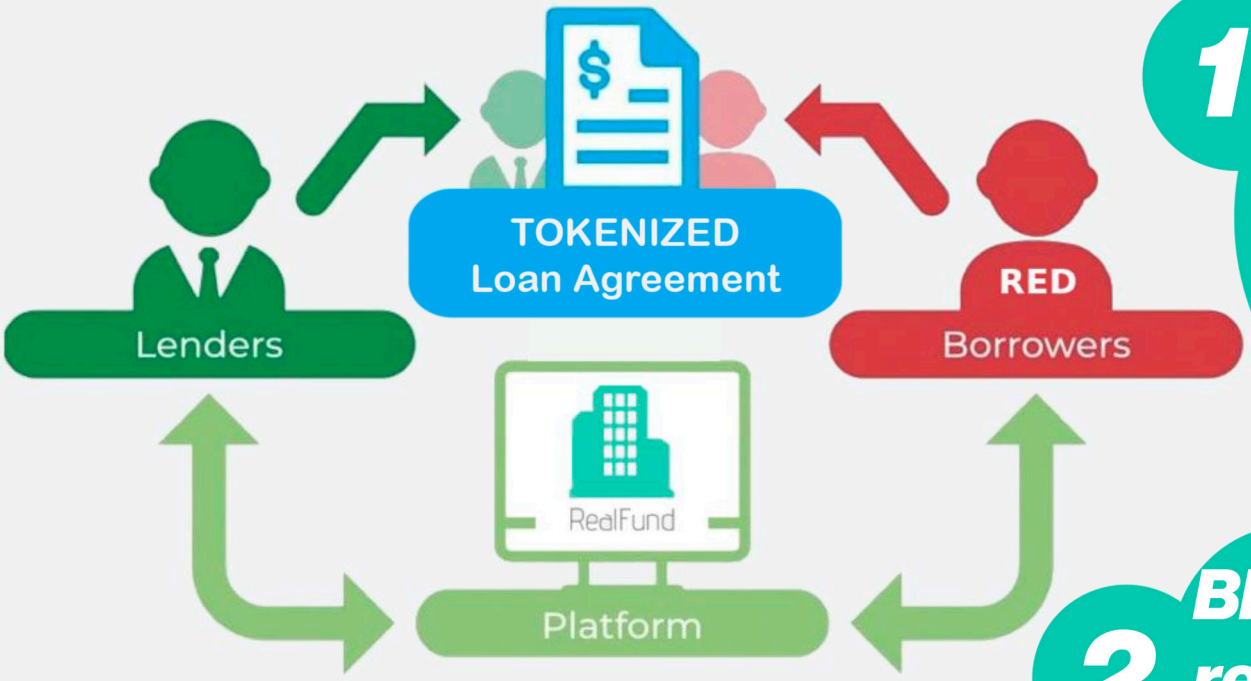
BLOCKCHAIN

TOKENS

EXCHANGES

Helping fund real estate projects with Blockchain

THE REALFUND PROPOSAL

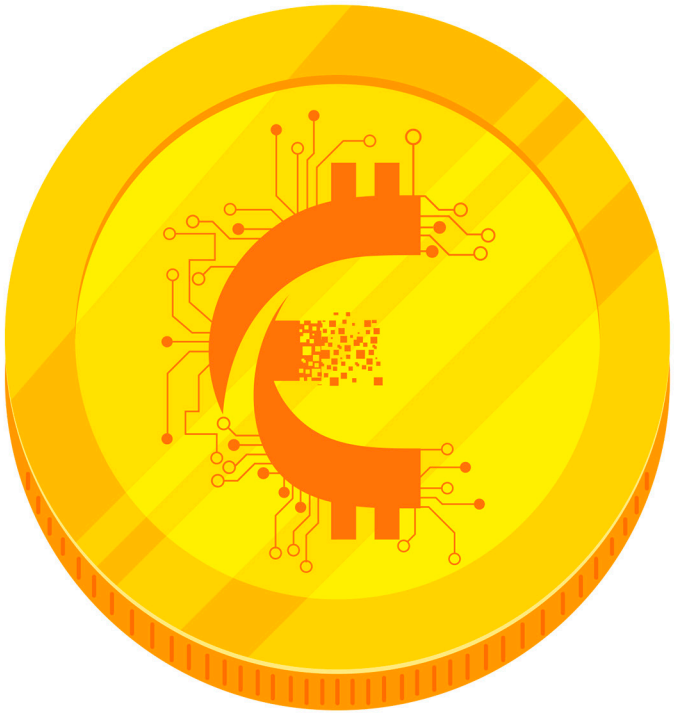


1 We provide a LAYER OF BLOCKCHAIN on top a real estate crowdlending solution

2 Blockchain is our main differentiator from our competitors (crowdlending platforms)

3 Our solution increases the process performance thanks to the issuance of TOKENS

BUT.... WHAT IS A TOKEN ?



A DIGITAL REPRESENTATION OF THE OWNERSHIP OF THE ASSET (DEBT, EQUITY, REVENUE...)

TOKENIZED DEBT ADVANTAGES

ACCESS to GLOBAL INVESTORS

- More accesible across borders
- Anyone with internet connection can invest
- High supply and demand due to the expanded investor base.

SMALLER Investment Options

- Smaller amouts of investments also can take advantage through tokenized debt securities
- Fractional ownership is perfect for investors who want to stay diversified but also invest in big bonds

REALFUND

PROTECTION in a STRONG INVESTOR BASE

- High demand of the product due to global accessibility
- Makes investors feel at ease about selling the product when needed

TOKENIZED DEBT SECURITIES BEAT Typical Bond Ownership

-The benefits of owning a corporate bond purchasing in small quantities, with speed and strong global resale market.

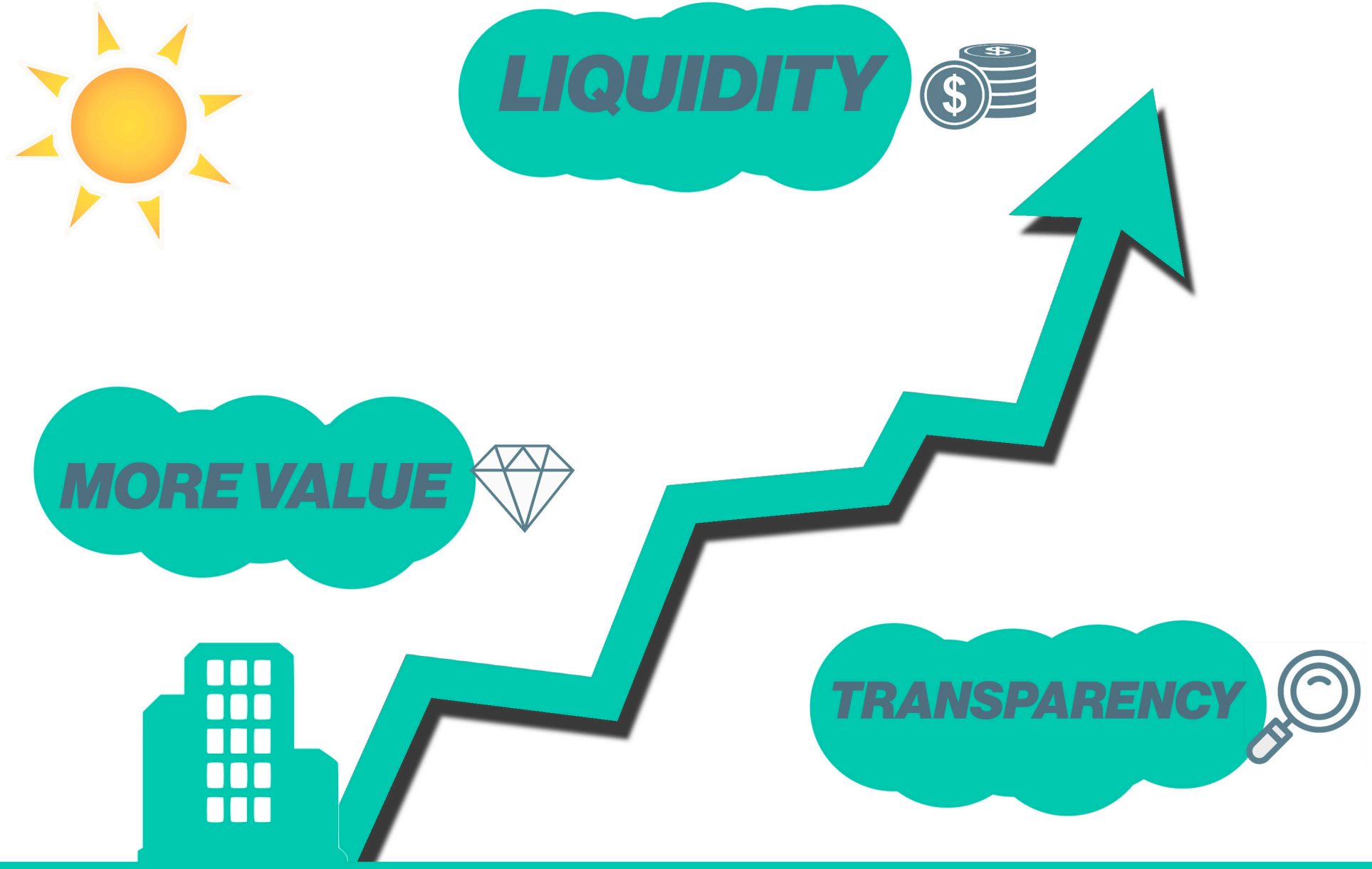
WHAT WE DO

REALFUND

1. **DUE DILIGENCE OF THE REAL ESTATE DEVELOPER**
2. **DUE DILIGENCE OF THE PROJECT**
3. **PROVIDE TECHNOLOGICAL TOOLS TO THE REAL ESTATE DEVELOPER TO FUND HIS PROJECT (payments, escrow, etc.)**
4. **PROVIDE THE TOOL TO ISSUE SECURITY TOKENS**
5. **LAUNCH THE STO (Security Token Offering)**
6. **PARTNER WITH THE REAL ESTATE DEVELOPER AFTER THE BIRTH OF THE TOKEN**

Average security token offering

TYPE OF TOKEN	SECURITY
TECHNOLOGY	AETERNITY/ ETHEREUM
AVERAGE FUNDS AMOUNT	500.000 €
AVERAGE # OF INVESTORS	500



TOKENIZATION WILL PROVIDE FOR ALL PLAYERS:

REVENUE MODEL

FLAT FEE FOR STO: 5.000€

5% OF FUNDING ACHIEVED

ANCILIARY SERVICES

TEAM

José García Caballero

CEO

ECONOMIST

ENTREPRENEUR

+30 YEARS OF REAL ESTATE EXPERIENCE

Enrique Aznar

LEGAL

DUALLY QUALIFIED LAWYER SPAIN/UK

FORMER MEMBER OF MANAGEMENT BOARD OF VEON

Lorenzo Moreno

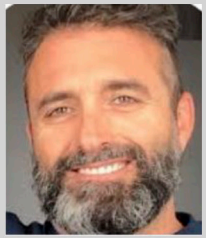
CTO

DEVELOPER

BLOCKCHAIN ARCHITECT

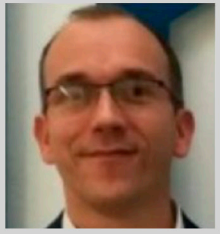
FREELANCE CONSULTANT

ADVISORY BOARD



Miguel Caballero

CEO Tutellus.io



Daniel Codina

CEO Verus.es

BUSINESS PARTNERS:

VELTIS
First Real Estate Rating Agency

paymatico
autorizado por Banco de España nº 6861

newsline®
Comunicación • Prensa • Social Media

AQUI
TU REFORMA

JMA EAF nº 212
(regulada por la CNMV)

WE ARE LOOKING FOR PARTNERSHIP & FUNDING

REALFUND

THANK YOU!